

THE COPYRIGHT SOCIETY OF THE U.S.A.

New York Chapter

Rose Auslander and Jonathan M. Purow, Co-Chairs

March __, 2009

Dear Members of the New York Chapter of the Copyright Society:

We are delighted to invite you to our next LUNCH Event (12:00 p.m. to 2:00pm) on Thursday, March 19, 2009, at the Princeton Club, 15 W. 43rd Street:

The Year of the Widget:

From the AppStore to Widgets, the extraordinary union of computing power, the Internet, and an array of new software programs is enabling millions, from the entertainment/media giants to the casual consumer, to create their own software applications, movies, art and music and distribute them electronically -- with no need for traditional distribution systems. How does today's convergence of the abilities to access, edit and distribute content -- through exposed feeds, widgets that pick up those feeds, embeds, etc -- mesh with copyright law? Is it fair use or foul? How can legitimate business models be developed and function in these areas?

Our distinguished panel will address the copyright issues associated with emerging media services and technologies, from both a business and legal perspective, including the application of the fair use doctrine and the contours of liability for service providers and platforms supporting the new tools of convergence.

SPEAKERS: We are privileged to present panelists Matthew DeFilippis (ASCAP), Alex Ellerson (Howcast Media, Inc), Kenneth Gersh (MLB Advanced Media) and our moderator, Steven Masur (MasurLaw).

To attend this exciting panel discussion, please complete the attached form, and mail or fax it to The Copyright Society of the U.S.A., 352 7th Ave., Suite 739, NY, NY 10001, fax # (212) 354-2847, **by March 13**. We look forward to seeing you on **March 19!**

Mark your calendars NOW!!

Date: March 19, 2009

Time: 12:00 p.m.-12:30 p.m.: Cocktails (cash bar)
12:30 p.m.-1:00 p.m.: Lunch
1:00 p.m.-2:00 p.m.: Program (**will start and end promptly**)

Place: **The Princeton Club, 15 West 43rd Street, New York, NY**

Cost: \$60.00 (members) \$70.00 (non-members)

CLE: ***The Copyright Society of the U.S.A. is a NY CLE Approved Provider. This course is Transitional and Nontransitional, and provides 1 Credit (based on 60 minutes).***

SPEAKERS:

Matthew DeFilippis has been a key person in ASCAP's new media strategy and efforts since the advent of the Internet as a music performance medium in the mid 1990's. After joining ASCAP as a paralegal in 1993, he was a founding member of ASCAP's New Media & Technology Department. He was a central participant in the introduction of the industry's first Internet performance license in 1995 and received ASCAP's Exceptional Service Award in 1996. In 1998, Matt departed ASCAP, but not the music licensing family, when he joined the National Music Publishers' Association (NMPA) and its licensing subsidiary, The Harry Fox Agency (HFA), as its Strategic Planning Coordinator. Since returning to ASCAP in 2001, Matt has overseen the organization's new media licensing operations and strategy, serving as a principal business analyst and negotiator in connection with many new media licenses. Matt has a B.A. from Columbia University in New York City.

Alex Ellerson is the Senior Vice President of Business Development & Legal Affairs for Howcast, an online, instructional video start up. Prior to joining Howcast, Alex was the Head of Entertainment and Premium Content Partnerships for Google Video and YouTube. Before joining Google, Alex was the Senior Director of Business Development for Yahoo! Search. During his six-year tenure at Yahoo! Alex also held positions as the General Manager of Yahoo! Health, and Director of Business Development for Yahoo!'s media group. Earlier, Alex was the COO & General Counsel for The CMJ Network, Inc. He was also an Associate at the law firm of Cravath, Swaine & Moore and a law clerk to The Honorable Amalya L. Kearse (U.S. Court of Appeals for the Second Circuit). Alex holds a JD from Columbia University School of Law and a Bachelor of Arts degree from Swarthmore College.

Kenneth Gersh, Esq. is Senior Vice President, Business Development at MLB Advanced Media. Prior to joining MLB, he was VP, Business Development at CBS Digital Media, overseeing new media licensing; and before taking on that position, he was Vice President, Business Development and General Counsel at CBS SportsLine.com.

MODERATOR:

Steven Masur is the Founding Partner of MasurLaw, where he helps clients with business and legal strategy, corporate finance and governance, intellectual property, and mergers and acquisitions -- assisting clients to create and define a wide array of new business models and licensing schemes in music, film, video games, mobile and wireless services, licensing, advertising, publishing, media delivery, software and hardware. Prior to MasurLaw, Steve was an attorney at Sabin, Bermant & Gould in New York practicing in the cable TV and corporate areas. He served such clients as Advance Publications, Conde Nast Publications, Newhouse Broadcasting Corp. and Eastern Microwave. Mr. Masur graduated from Colby College in 1984, received his J.D. in 1993 from American University in Washington, DC and is a member of the New York State and District of Columbia bar associations. Mr. Masur serves on a variety of industry associations and corporate boards and lectures regularly on entertainment technology law and corporate strategy issues.

Very truly yours,

Rose Auslander
Jonathan M. Purow
Chapter Co-Chairs

THE COPYRIGHT SOCIETY OF THE USA

Registration Form – New York Chapter

Return This Form To: The Copyright Society of the USA 352 Seventh Avenue, Suite 739 New York, NY 10001 Telephone: (212) 354-6401 Fax: (212) 354-2847 Email: amy@csusa.org	Event: “The Year Of The Widget” Thursday, March 19, 12:00 PM The Princeton Club 15 West 43 rd Street New York, NY 10036-7497
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Please print clearly:

NAME: _____

FIRM: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP CODE: _____

TELEPHONE: _____ FAX: _____

EMAIL: _____

Registration Fees:

Payment by check or credit card *must* accompany this form.

Type	Cost	After 3/13	Quantity	Total	Total Cost
<input type="radio"/> Members	\$60.00	\$70.00	_____	_____	_____
<input type="radio"/> Nonmembers	\$70.00	\$80.00	_____	_____	_____

Special Meal Vegetarian Vegan Kosher (3 day notice required)

Method of Payment:

MasterCard Visa American Express Check

Credit Card No.: _____ Expiration Date: MM / YY _____

Signature: _____ Security #: _____

Please make check payable to “THE COPYRIGHT SOCIETY OF THE USA”

Cancellation and Refund Policy:

Full refund will be issued if a cancellation is received in writing 5 days prior to the event. No refunds or credits will be issued for cancellations 3 business days before the event. Registrations are transferable.

Additional Registrants:

First Name	Last Name	Email

The Copyright Society of the U.S.A.
352 SEVENTH AVENUE, SUITE 739
New York, NY 10001
Telephone: (212) 354-6401 • Fax: (212) 354-2847 • e-mail: amy@csusa.org

Scholarship / Financial Hardship Policy

A limited number of scholarships are available to judges, law clerks, law professors, law students, attorneys, pro bono attorneys and paralegals who work for nonprofit organizations, legal service organizations or government agencies, recent graduates not yet employed, and unemployed attorneys who must take CLE courses in order to meet their state requirements.

All requests must be made in writing accompanied by a completed registration form. No more than three requests per person will be considered in any one year. Requests should describe the applicant's interest in the topic and justification for a waiver of fees.

Requests should be accompanied by a recommendation from an instructor in the case of students, or supervisors in the case of law clerks or paralegals.

Requests and scholarships are not transferable. Approval will be based on need and funds available on a first come first served basis. If approved, the scholarship will result in a waiver of the course fees for the specific program application. To apply, please send your request, in writing, prior to the reservation form deadline. Students must submit a copy of their student identification cards.

All requests for scholarships should be sent to: The Copyright Society of the U.S.A, 352 Seventh Avenue, Suite 739, New York, NY 10001. Please call (212) 354-6401 or e-mail amy@csusa.org for further information.